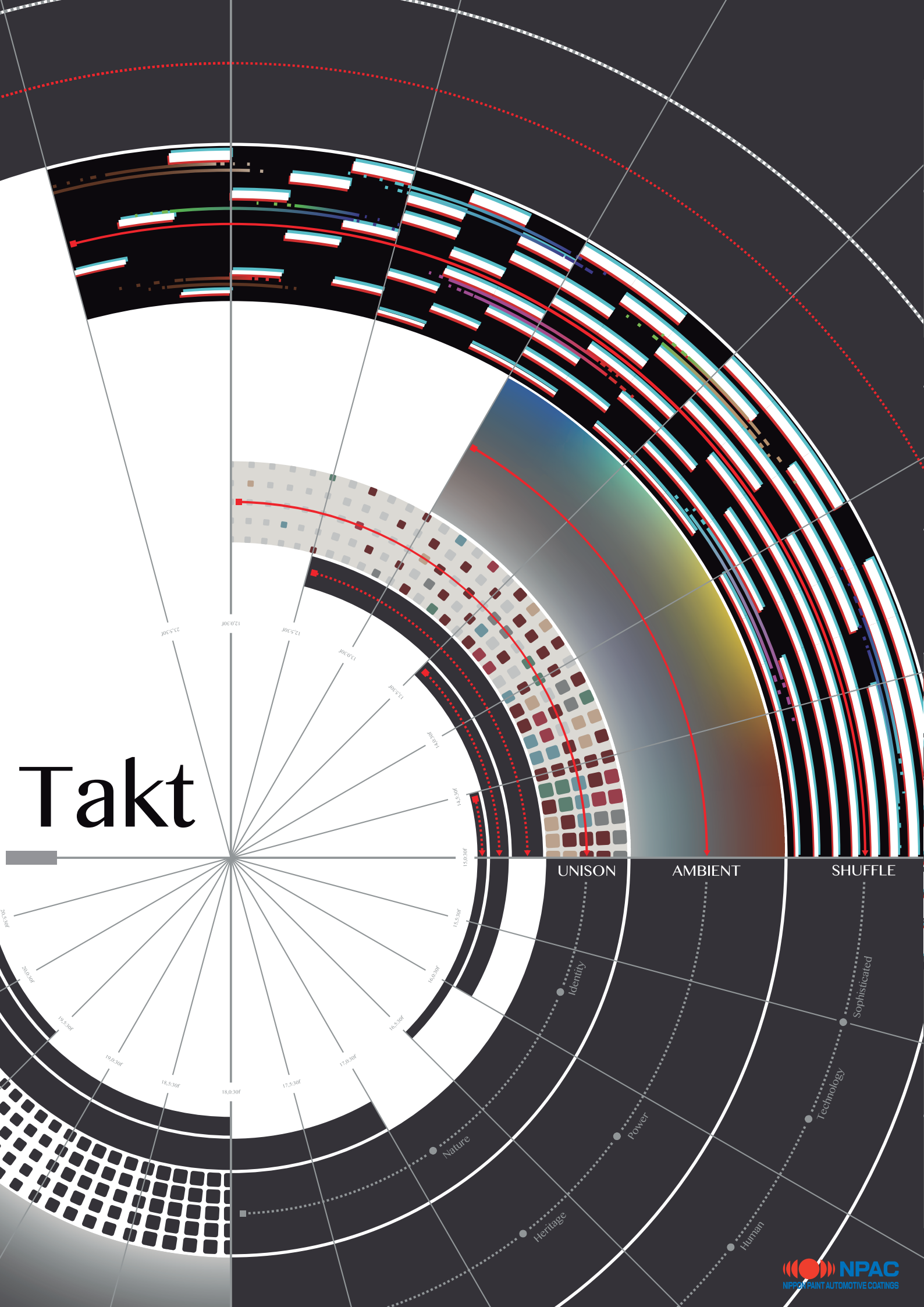


# Takt



# Concept

万人に平等とされていた時間

今、その価値観が変わろうとしています  
ある人は時間を縮めたり、ある人は時間を重ねたり  
またある人は進めたり巻き戻したり…

まるでタクトを振っているかのように  
自分の時間を様々な拍子で編集することが当たり前になってきています

そこには「あなた」を中心としつつも  
周囲を邪魔しない優しい時の流れが形成されています

タクトを振って時間を奏でてみませんか？

# Background

## Compact

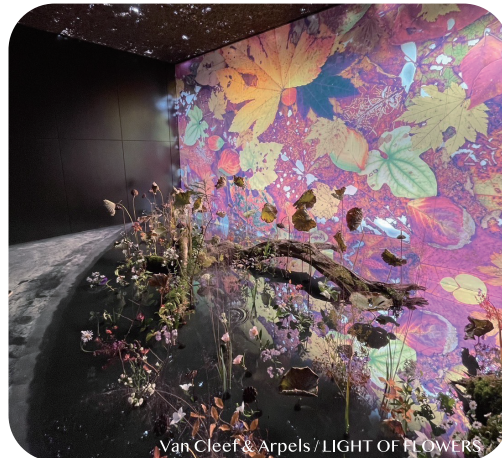
Personal  
New Norms  
Friendly  
Easy



Walter Molino / La Singoletta

## SUV

Phase Free  
My Space / Our Space  
ON / OFF  
Symbiosis



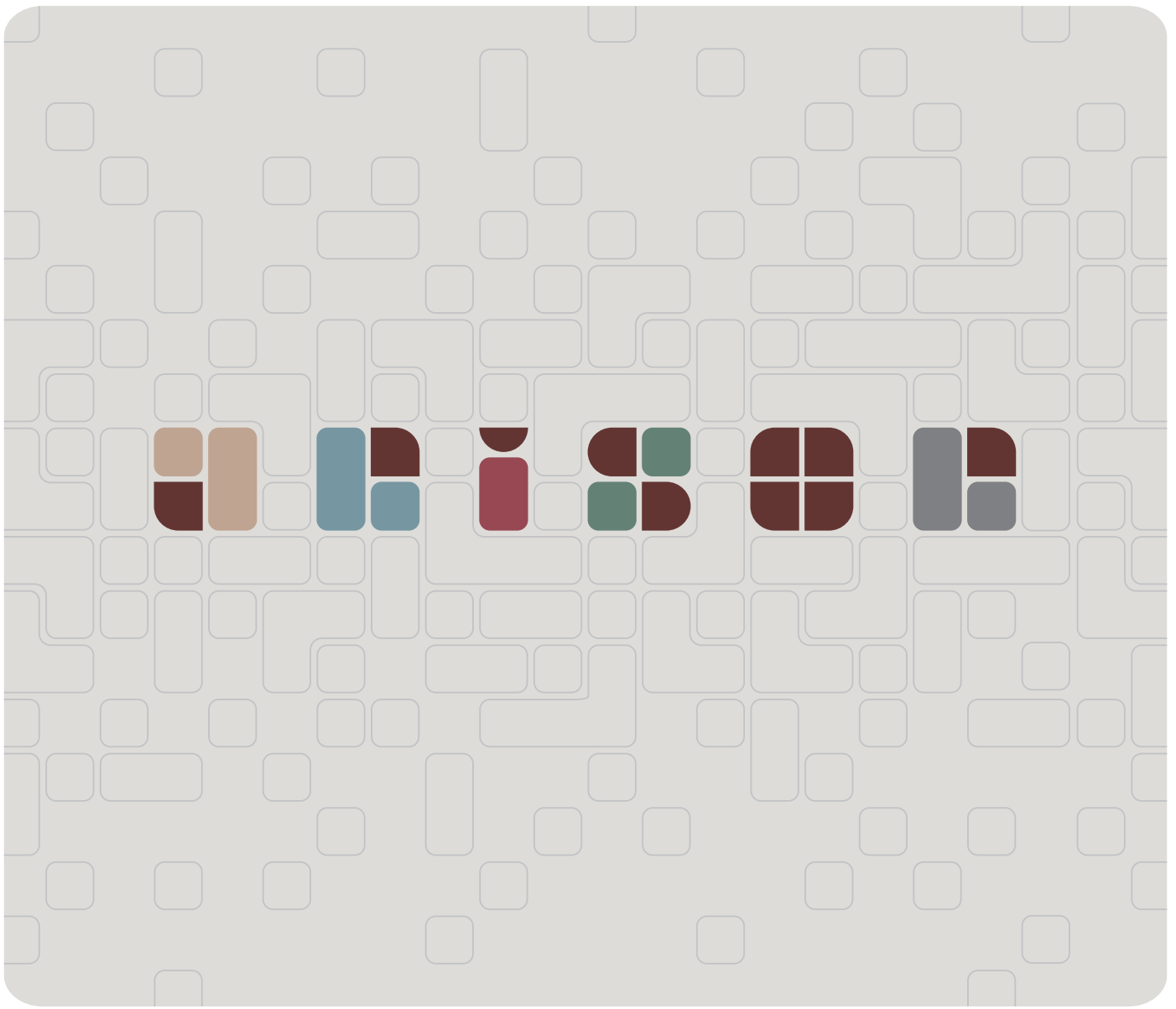
Van Cleef & Arpels / LIGHT OF FLOWERS

## Sports

Metaverse  
Entertainment  
Expansion  
VR



Windawake



コンパクト EV を見据えたカテゴリー  
 一見シンプルな色のように見えて  
 1色の中でシンプルさと個性を共存させたパーソナライズカラー

TKT3101



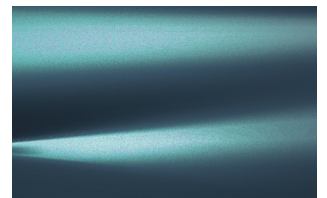
TKT2302



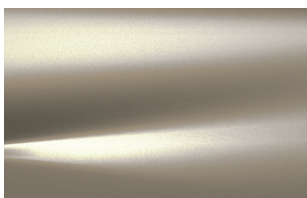
TKT2103



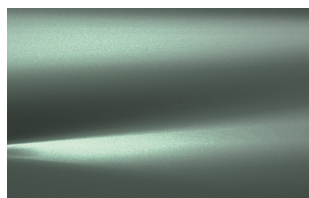
TKT4804



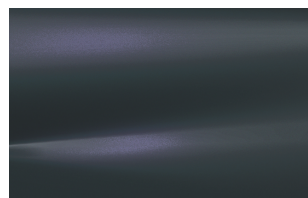
TKT2105



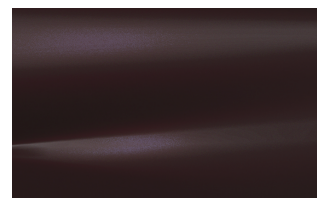
TKT2606



TKT2107



TKT2408

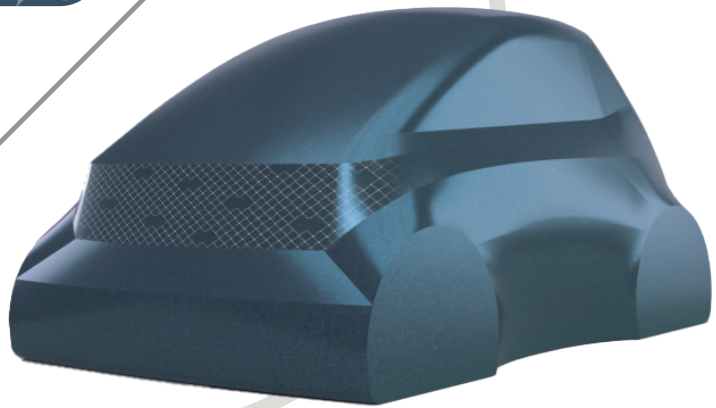
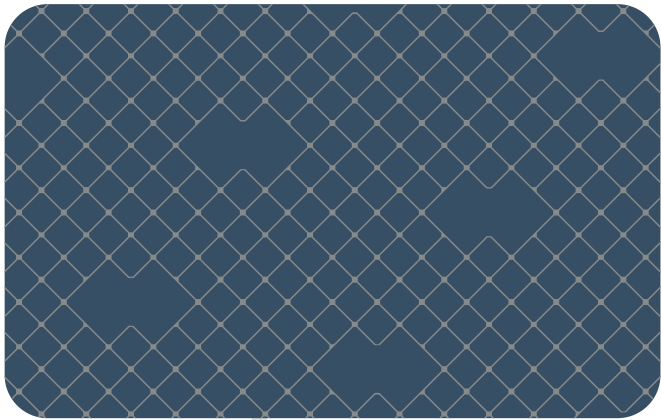


... Film Design Color

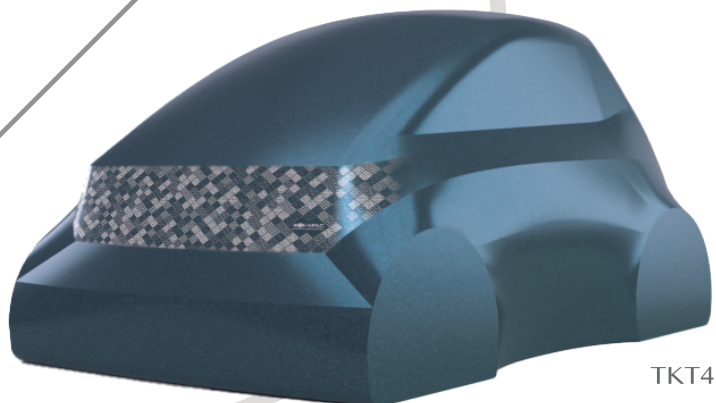
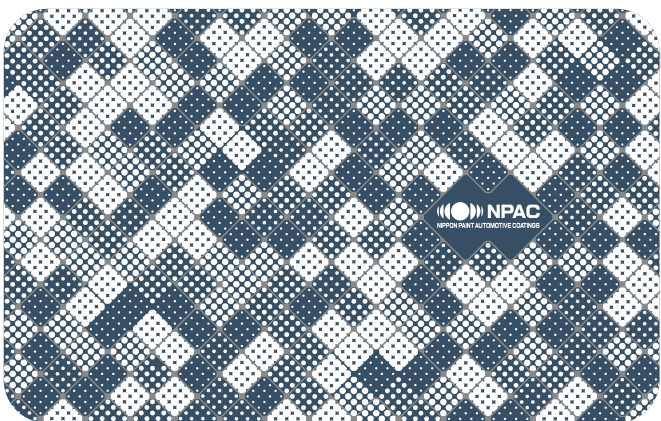
# Film Design

UNISON

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< ON >



TKT4804

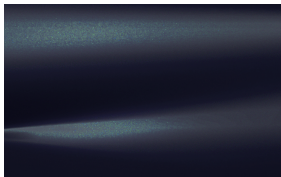
# AMBIENT

さまざまなシーンで空間としても利用できる SUV に注目したカテゴリー  
趣味性が高い一方で、心地よさも兼ね備えた  
周囲に自然となじむように存在するカラー

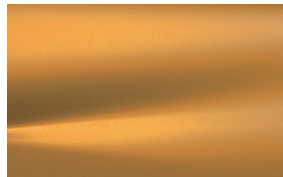
TKT2209



TKT2810



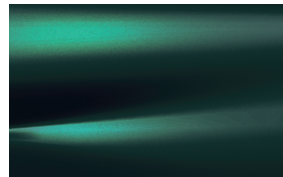
TKT2511



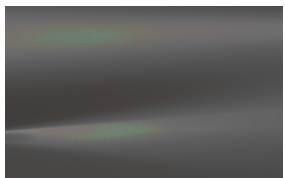
TKT2312



TKT2713



TKT2114



TKT2815



TKT3616



TKT7117

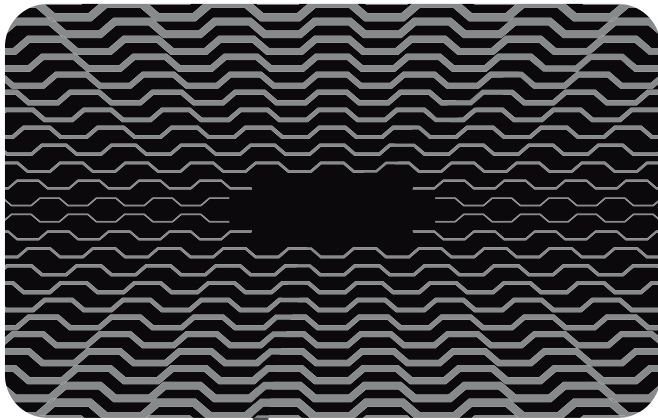


... Film Design Color

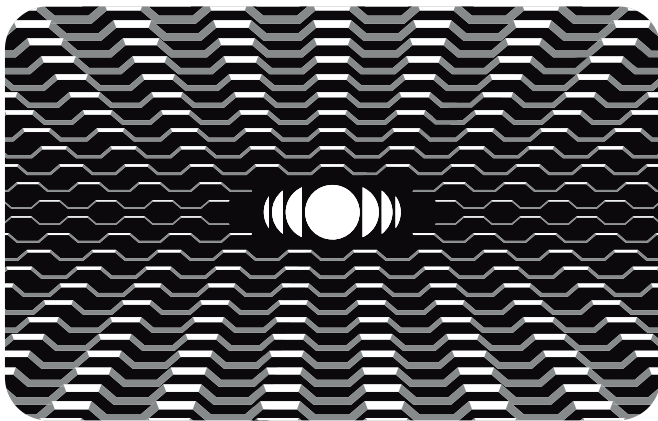
# Film Design

AMBIENT

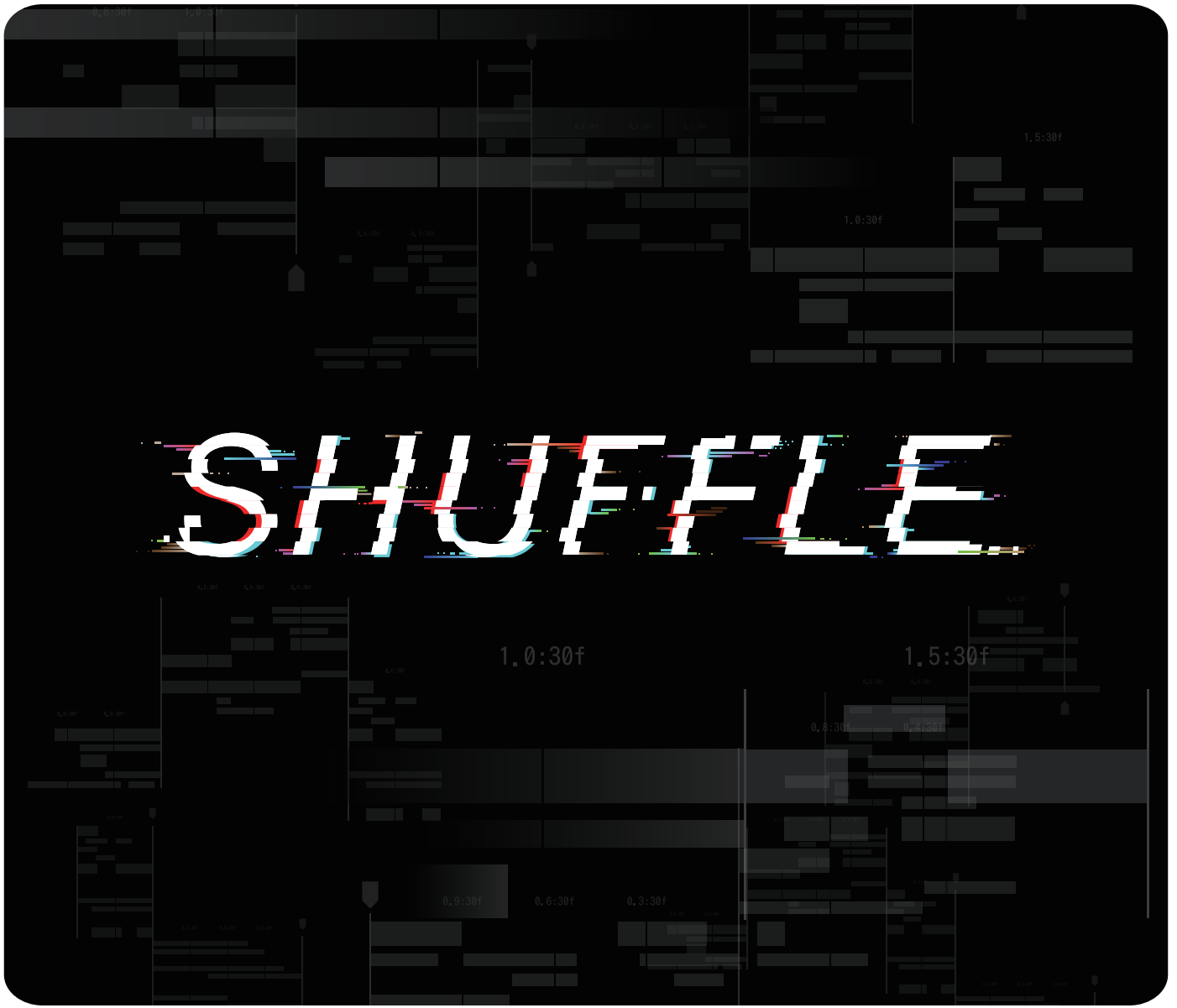
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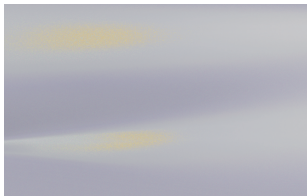


TKT2209

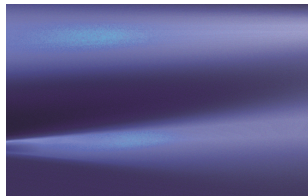


時を忘れて瞬時に移動できるようなモビリティを想定したカテゴリー  
 新しい雰囲気を纏ったスポーティーカラー

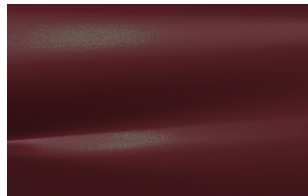
TKT2918



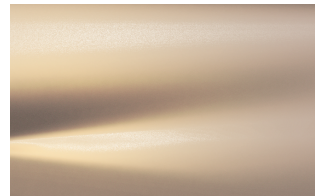
TKT2819



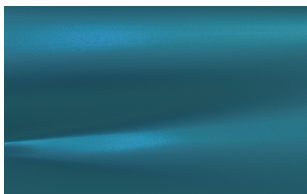
TKT2320



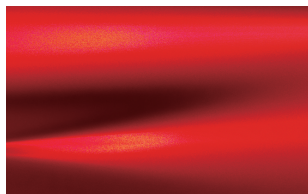
TKT2521



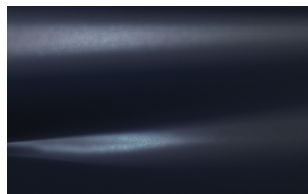
TKT2722



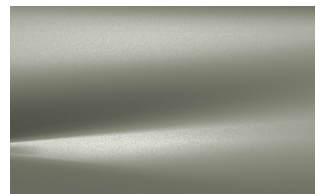
TKT4323



TKT2124



TKT2625



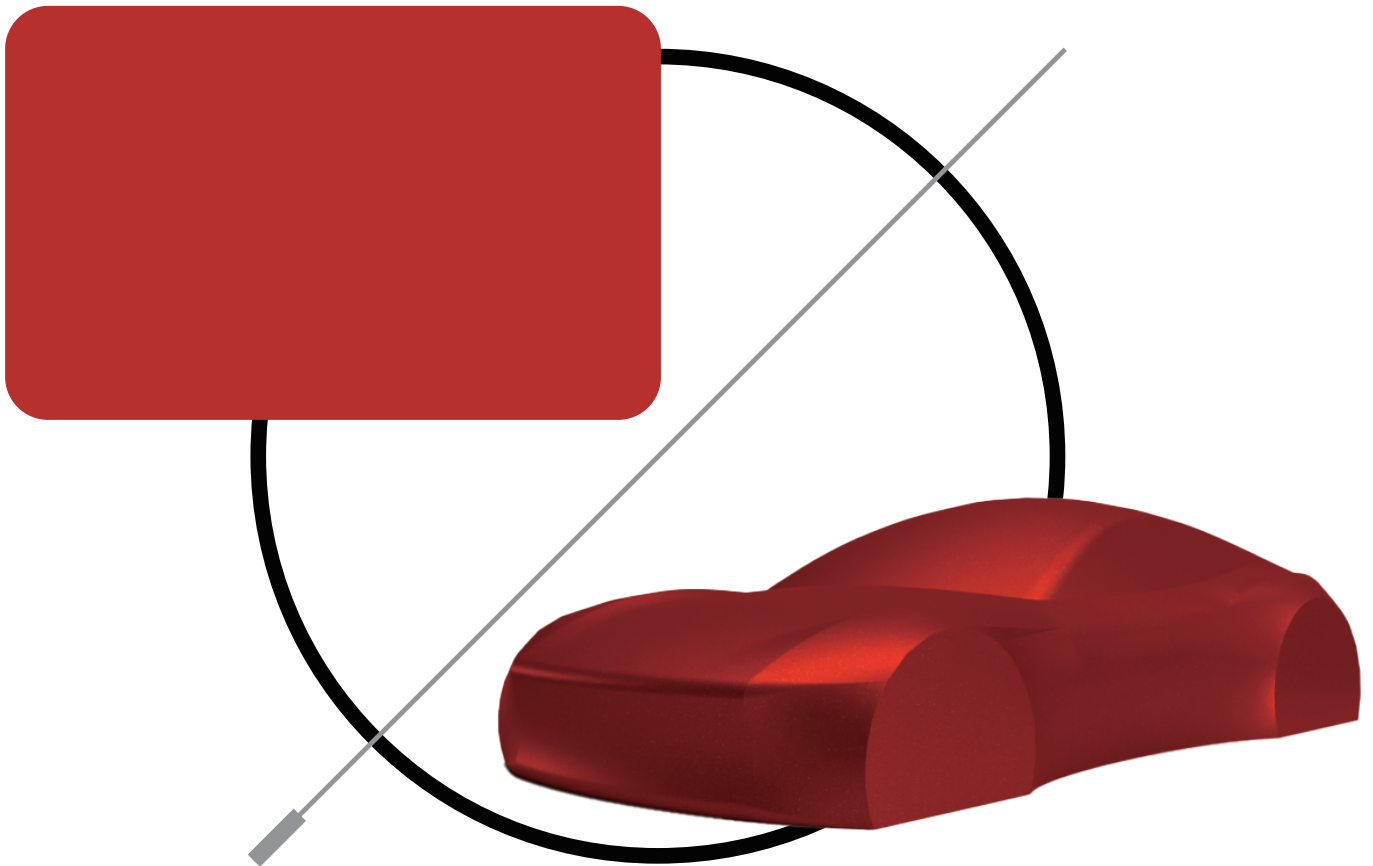
... Film Design Color



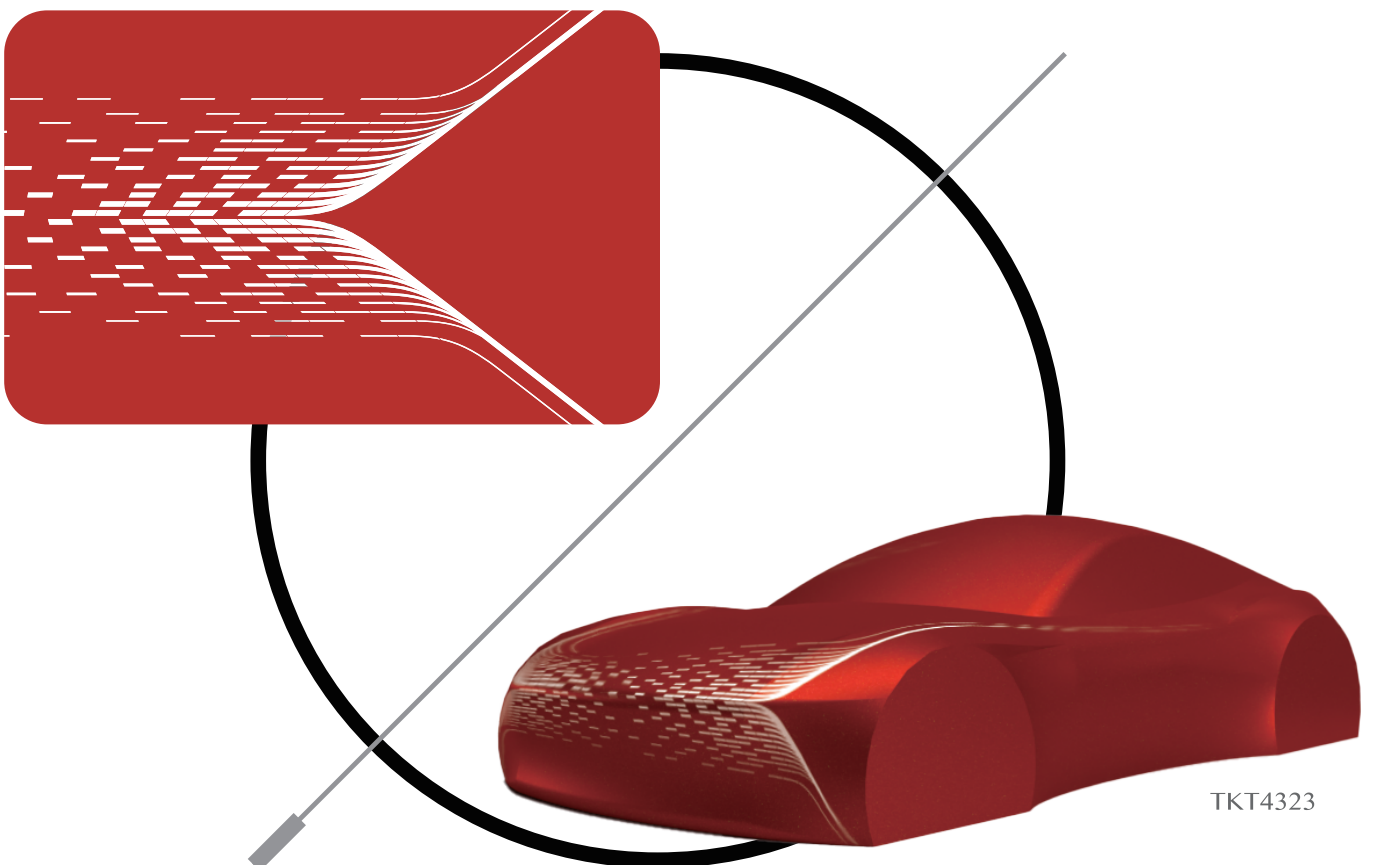
# Film Design

SHUFFLE

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TKT4323