

February 8, 2023

Nippon Paint Automotive Coatings Co., Ltd.

President and Representative Director of the Board, Satoshi Nishimura

Announcement of Digital Signage Donation to Hirakata City, Osaka

Nippon Paint Automotive Coatings Co., Ltd. (Head Office: Hirakata-City, Osaka; “NPAC”; President and Representative Director: Satoshi Nishimura), a group company of Nippon Paint Holdings Co., Ltd. (Head Office: Chuo-ku, Tokyo; “NPHD”), which produces automotive coatings, entered into a naming rights partnership with Hirakata-City, Osaka Prefecture since 2019.

As part of its social contribution activities based on the naming rights contract, NPAC donated a digital signage to Nippe Park Okahigashi Chuo (6-5 Okahigashi-cho, Hirakata-City, Osaka), a park which it owns the naming rights. This digital signage started to be operated from Monday, February 6th to disseminate information on events to be held at the park and notices from the municipal government. Furthermore, an unveiling ceremony was held at the park on the same day.

Through these efforts, NPAC aims to help revitalize the local community by enhancing the park equipment and facilities. Based on its corporate philosophy of co-existence and co-prosperity, NPAC will continue to promote voluntary and continuous social contribution activities as a corporate citizen trusted by local communities.



Digital Signage Unveiling Ceremony (Main unit dimensions: width 1,650 mm x height 1,850 mm x depth 350 mm)

From the left to right NPAC Corporate Management, General Affairs & Safety Environment General Manager
Tsuayoshi Harakawa, NPAC President Satoshi Nishimura, Hirakata City Mayor Takashi Fushimi,
and Hirakata City Vice Mayor Takashi Koyama

Aiming to become the leading company in the automotive coatings business, NPAC will conduct management that reflects ESG and the SDGs to contribute to the development of our customers and local communities.

***Overview of Okahigashi Chuo Park Naming Rights Contract**

Period: From April 1, 2019 to March 31, 2024

Amount: 10 million yen in total (2 million yen/year)

Social contribution: Donating expenses for improving park equipment to a total of approximately 5 million yen (donation of a digital signage)



After the Unveiling Ceremony, NPAC President Nishimura received a Certificate of Appreciation from Hirakata City Mayor Fushimi

Contact Information :

Nippon Paint Automotive Coatings Co., Ltd.

2-14-1 Shodai-Ohtani, Hirakata-City, Osaka

Tel: 072-857-5530

E-mail: info.npau@nipponpaint.jp

Corporate Planning

Sayuri Sakamoto, Yuka Hikosaka